

September 23, Conference, Berlin

WEAR IT

**the festival on wearable electronics
and fashion technologies in Berlin**

The ArcInTex ETN project is presented at the festival in the keynote by Dr. Oscar Tomico and 3 exhibitions by partner organisations. As a promotion for the festival, WearIt offers the following discount code to the ArcInTex community for getting a reduced price on festival passes when booking online: arcintex15

We really hope that you will be able to make it!

At Wear It Festival, tech entrepreneurs, designers, companies, investors, scientists, and media representatives meet to present and experience, the most exciting innovations in the field of wearables. The topics include fashion, health, IoT and materials. Gesche Joost is Digital Wear It Festival Ambassador and the Champion for the EU commission as well, so be prepared for a exciting program.

Spread over three floors, there are talks, exhibition, panels, workshops, networking events, and performances taking place – all surrounding the trend topics of wearable electronics: : Internet of Things, Health & Fitness, Fashiontech und Smart Textiles.

On Wednesday Night Sept. 23 at 18:30 the Opening will take place. At this time, the Projekt Zukunft of the Senatsverwaltung Berlin is going to hand over the Wearable IT Award of 20.000 euros to two happy winners. Afterwards, the performance group Nano Kid will show wearable tech at its best.